



MANCHESTER TOWNSHIP

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DEPARTMENT OF ADMINISTRATION

DONNA MARKULIC
BUSINESS ADMINISTRATOR

KENNETH T. PALMER
MAYOR

PRESS RELEASE
September 21, 2016

From The Office of
Mayor Kenneth T. Palmer

'Shop Manchester' Program Ready to Bring Tax Savings to Residents

Manchester Township officials are proud to announce that residents may now sign up for the "Shop Manchester" tax rewards program, which officially kicks off on October 1, 2016. Under this program, residents who present their free "Shop Manchester" card at participating local merchants will receive a rebate that will be applied to their third quarter tax bill, no strings attached.

Using "Shop Manchester" is simple: residents register free of charge for the program and receive a "Shop Manchester" card. Each time that card is presented during check-out at participating local retailers, a pre-determined percentage of that purchase is applied as a rebate to the shoppers' property tax bill. Renters may also participate in the program, receiving a cash rebate rather than property tax rebate.

"'Shop Manchester' is an exciting program since it puts money back in our residents' wallets while encouraging them to support our local business community. This program, which is operated at no cost to the taxpayer, has found great success in other nearby towns, and we're confident it will benefit Manchester Township as well," said Maureen Kunitis, director of the Township's Purchasing Division. Prior to its implementation, the "Shop Manchester" program and our partner Fin Credit were thoroughly researched by officials, earning the full support of Mayor Kenneth Palmer and the Township Council.

So far, 17 Merchants are enrolled in the program, including businesses in Lakehurst Borough thanks to a partnership with our neighboring officials. A full list of those participating merchants is available on the Manchester Township website, www.ManchesterTwp.com, by clicking the "Shop Manchester" tab.

Residents are invited to pick up their "Shop Manchester" card by visiting a participating merchant, or by contacting the Purchasing Division at 732-657-8121, ext. 3500. Township representatives plan to speak about the program and assist residents with registration at senior villages throughout Manchester Township in the coming weeks.

Merchants who are interested in participating in the program may call Fin Credit at 732-946-0919 or for more information.