

The Recycling Industry Where We Are – Where We Need To Be Manchester Environmental Commission Gary Sondermeyer, Vice President of Operations Bayshore Family of Companies September 25, 2019



When you hear the word "recycle"



Actual Image of Recycling





Where it all began – NJ Recycling

- **1982** "Recycling in the '80's"
- 1987 Mandatory Recycling
 "Floor" of Recycling "3 Materials, plus Leaves"
- Glass Containers, Aluminum Cans & Newspaper
- NO ONE Exempt!!!
- Down to "Kitchen Level"
- **1993** Plan and Integrated & Waste Management
- 50% MWS and 60% TWS Goals Codified by Legislature



Where Are We Today???

- Recycling Still MANDATORY (Many Forget)
- County-by-County Plans in Place & Current
- 50% and 60% Recovery Goals are Unchanged
- 22.7 Million Tons Generated (2016 Stats)
- 13.91 Million Tons Recycled
- 61% Total Waste Stream Recycling
- 44% Municipal Waste Stream Recycling
- Curbside Recycling VERY Successful
- Commercial/Institutional our Challenge
- Markets for Material VERY Divergent!



RECYCLED MATERIALS:

- ≻ Aluminum Cans
- ≻ Glass Bottles & Jars
- ≻ Steel & Tin Cans
- Plastic Milk, Water, Soda and Laundry Bottles
- > Newspaper
- Corrugated CARDBOARD

➤ Tires

Motor Oil ➤Textiles ► Mixed Paper (Magazines, Office Paper, Junk Mail) >Leaves Brush White Goods (Refrigerators, Washers, Dryers) Masonry/Paving Materials ► Rechargeable Batteries

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Incredibly Exciting Times!

- **Recycling Markets** are the Most Challenging in History!
- We have **Unprecedented Media Focus** on Recycling and Plastics:
 - Microplastics Threat Rutgers Conference in March 2019
 - Single Use Plastic Bans/Fees in 32 Towns (Jersey City & Bayonne)
 - Pending Bans/Fees = 23 more towns (Newark & Edison)
 - Proposed State (S2776/A4330) and Federal/International Legislation
- Food Waste Reduction and Recycling a Primary Legislative Focus
 - S3027 Food Waste Reduction Act: NJDEP Implementation Plan
 - S1206 Passed by Legislature/Governor Vetoed in August
- Recent Creation of the "Alliance to End Plastic Waste" and Pledge to Provide \$1.5 BILLION to Address the Problem (P&G, Shell, Veolia, Suez, Exxon/Mobile, Phillips/Chevron,
 - Dow Chemical, PolyOne, BASF and others)
- International Pilot for Reuse by TerraCycle: LOOP Program (P&G, Nestle, PepsiCo, Unilever, Mars, Clorox, Coca-Cola) Toronto, Paris and New York City Started in May!!!

SO.....What's the Problem???

- Most New Jersey Towns have Gone to "Single Stream" v.
 "Dual Stream" Collection Leads to VERY High Contamination and Compromised Markets
- International Market Restrictions from China Green Fence & Green Sword
- **Recycling is Confusing** Plastics Recycling is NUTS!!!
- "Wishful Recycling" EVERYTHING is recyclable!!!
- Total Disconnect between "Supply and Demand" we Got the Stuff – Too Few Markets to Send it to!
- Economics of Recycling have Left the Building In a Few Years Towns Went from "Getting Paid" to "PAYING" \$75/Ton + North!
- Long Lead Time Necessary to Restore Domestic Markets.
- International Tariff Wars Won't Help Markets!

SO.....What Can We Do?

- Additional Single Use Plastics Bans;
- Stepped up Education & Enforcement Related to Contamination
- State Leadership (State Plan/County Planning Initiative)
- Incentives for Development of Domestic Markets Business Recycling Loans as in Years Past
- Standardization of Materials (Hard Look at 3 7 Plastic & Glass)
- Do we go back to Dual Stream? (California Assembly Bill 815)
- Need a Statewide Markets Development Council
- We Must Reactivate the State SWAC
- Critical to have a Statewide Dialogue!
- Executive Orders on Procurement & Recycling?
- Joint Legislative Hearing August 15th

